



## LANCE BARTON JOINS FOOD BANK AS EASTERN REGIONAL DIRECTOR



**GREENVILLE, NC (July 8, 2015)** –The Food Bank of Central & Eastern North Carolina has named Lance Barton as the new Eastern Regional Director. Barton joined the Food Bank on June 3 and will oversee fundraising and operations at the Greenville and New Bern Branches.

Barton founded the Northern Neck Food Bank in Virginia in 2010 which serves six counties in the central part of the state. He served as Director/CEO for five years, overseeing operations and fundraising for the organization. During Barton’s time at Northern Neck Food Bank, he consistently increased revenue and overall distribution as well as distribution of fresh produce. Also during that period the food bank became a partner organization with FeedMore, Inc./Central Virginia Food Bank, allowing Northern Neck to distribute more food into their service area.

"We are thrilled to welcome Lance and his wealth of experience to the team," said John Farkas, Chair of the Food Bank’s Greenville/New Bern Regional Council. "He is recognized as a leader in hunger relief efforts and we are confident he will work hard to strengthen our service to the Greenville and New Bern service area."

Barton’s passion to participate in hunger relief started in 2003 after visiting a food pantry during a time of need. Soon after that visit, he became a volunteer at the pantry, and later served as its director for seven years.

“This begins a new chapter in our lives that started 13 years ago when I was without a job and needed food assistance,” said Barton. “I’m now excited to give back and serve those living with food insecurity in our 10-county service area.”

Barton is happy to be part of the Greenville community with his wife and two young children.

Nearly 150,000 individuals are food insecure in the ten counties served by the Greenville and New Bern Branches. The New Bern Branch will mark their 5 year anniversary on Saturday, July 25 where the Regional Council members and their families will volunteer for the day.

For more information about the Food Bank of Central & Eastern North Carolina at Greenville visit [greenville.foodbankcenc.org](http://greenville.foodbankcenc.org), or New Bern at [newbern.foodbankcenc.org](http://newbern.foodbankcenc.org). The Greenville and New Bern Branches serve Carteret, Craven, Edgecombe, Greene, Jones, Lenoir, Onslow, Pamlico, Pitt, and Wilson Counties.

***About the Food Bank of Central & Eastern North Carolina***

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through distribution centers in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2013-2014, the Food Bank distributed more than 53 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 651,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. [www.foodbankcenc.org](http://www.foodbankcenc.org).

