



MEDIA ADVISORY

REQUEST FOR MEDIA COVERAGE

DURHAM FOOD BANK CELEBRATES NEW LOCATION WITH RIBBON CUTTING

April 8, 2014 - The Food Bank of Central & Eastern North Carolina at Durham is celebrating the move to a new location with a ribbon cutting on Thursday, April 10. The new location will allow for increased operational capacity of 60%.

WHO: Food Bank of Central & Eastern NC at Durham

WHAT: Ribbon Cutting Celebration

WHERE: 2700 Angier Avenue
Durham, NC

WHEN: Thursday, April 10, 2014
10:00 a.m.

WHY: More than 96,000 individuals are living at or below the poverty level in the six counties served by the Durham Branch (Chatham, Durham, Granville, Orange, Person, Vance). The need across the six county service area of the Durham Branch has increased 83% since it opened 15 years ago.

PHOTO/INTERVIEW OPPORTUNITIES:

- Mayor William “Bill” Bell
- The Reverend Haywood Holderness
- Ribbon cutting by Durham Regional Council Chair, Amy Gamber
- New 29,000 square foot Durham location, new freezer and cooler space
- Food Bank staff members

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2012-2013, the Food Bank distributed nearly 52 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

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