



NEWS RELEASE

FOR IMMEDIATE RELEASE

November 1, 2013

Food Bank of Central & Eastern NC Announces Total For 2013 Food Lion Hunger Relief Day Donations

Media Contacts:

Christy L. Simmons
Food Bank of CENC
(919) 865-3050 (office)
(919) 906-4798 (mobile)
csimmons@foodbankcenc.org

Jennifer Caslin
Food Bank of CENC
(919) 865-3063
(919) 840-6879
jcaslin@foodbankcenc.org

RALEIGH, NC - On Thursday, October 24, fairgoers from across the state donated five cans of Food Lion brand food in exchange for free admission to Food Lion Hunger Relief Day at the N.C State Fair. **[Photos Attached]**. After completing final sweeps of the gates at the N.C. State Fair earlier this week, the Food Bank announced the total for 2013 Hunger Relief Day is 243,005 pounds which equals more than 204,000 meals.

The 243,005 pounds includes 10,878 pounds from a canned structure of Dorton Arena sponsored by the N.C. State Fair and displayed in the Exposition Center. **[Photo Attached]**.

This is the tenth year that Food Lion has sponsored Hunger Relief Day. Food Lion Hunger Relief Day at the Fair is one of the largest one-day canned-food drives in the state.

Last year, more than 214,000 pounds were collected on Food Lion Hunger Relief Day.

In 2010, more than 247,000 pounds were collected which is the largest amount raised in the history of the event.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2012-2013, the Food Bank distributed more than 52 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

About Food Lion

Food Lion, based in Salisbury, N.C., is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG) and operates more than 1,100 supermarkets. The company employs approximately 57,000 associates delivering quality products, low prices and service to customers in 10 Southeastern and Mid-Atlantic states. For more information, visit www.foodlion.com

-end-

