



# NEWS RELEASE

FOR IMMEDIATE RELEASE

## Food Bank of Central & Eastern NC Announces *Preliminary* Total Food Lion Hunger Relief Day Donations

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**RALEIGH, NC (October 2014)**- On Thursday, October 23, fairgoers from across the state donated to Food Lion Hunger Relief Day. During Food Lion Hunger Relief Day, 5 cans of Food Lion Brand Food were donated in exchange for free admission to the N.C. State Fair. Food Lion Hunger Relief Day at the NC State Fair benefits the Food Bank of Central & Eastern N C and sister food banks around the state. **The *preliminary* total for 2014 Food Lion Hunger Relief Day is 200,403 pounds which equals nearly 169,000 meals.**

Final sweeps of the gates at the NC State Fair will be made early next week at which time a grand total for 2014 Food Lion Hunger Relief Day will be announced.

Last year, more than 243,000 pounds were collected on Food Lion Hunger Relief Day equivalent to 204,000 meals.

This is the eleventh year that Food Lion has sponsored Hunger Relief Day.

Food Lion Hunger Relief Day at the Fair is one of the largest one-day canned-food drives in the state.

### **About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2013-2014, the Food Bank distributed more than 53 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 651,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. [www.foodbankcenc.org](http://www.foodbankcenc.org).

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**About Food Lion**

Food Lion, based in Salisbury, N.C., since 1957, now has more than 1,100 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Food Lion is a company of Delhaize America, the U.S. division of Brussels-based Delhaize Group (NYSE: DEG). For more information, visit [www.foodlion.com](http://www.foodlion.com).

**About Food Lion Feeds**

For more than 50 years, Food Lion has been a strong philanthropic partner in the communities it serves. As a grocer, Food Lion's business is food. The company believes that no one should have to choose between dinner and paying rent or gasoline and buying groceries. Through Food Lion Feeds, Food Lion is working to create a better tomorrow by uniting with customers and partners to eliminate the choices families are forced to make when they are hungry. By the end of 2020, the company has pledged to provide 500 million meals to families in need in its local communities. For more information, visit [www.foodlion.com/feeds](http://www.foodlion.com/feeds).

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