



## Food Lion Hunger Relief Day to Be Held Tomorrow at NC State Fair



*5 Cans of Food = Free Admission*

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**Raleigh, N.C. (October 23, 2013)** – On Thursday, October 24, 2013 five cans of Food Lion brand food equals free admission to the North Carolina State Fair! Food Lion Hunger Relief Day benefits the Food Bank of Central & Eastern North Carolina and its sister food banks around the state. Since 2004, this partnership with Food Lion and the NC State Fair has resulted in donations of more than 1.8 million pounds of food.

More than 400 volunteers work each gate at the fair to collect donations throughout the day. Last year fairgoers donated more than 214,000 pounds of food which was equivalent to 180,242 meals.

The goal for this year's Food Lion Hunger Relief Day is to raise 250,000 pounds. However, Commissioner of Agriculture Steve Troxler has issued a challenge to the community to raise even more food for their hungry neighbors.

If donations reach 275,000 pounds, the N.C. State Fair will donate \$1,000 to the Food Bank. If they reach 300,000 pounds, the Fair will donate \$2,500. Should donations total 325,000 pounds or more, \$5,000 will be donated.

The Food Bank of Central & Eastern NC distributes food to more than 560,000 individuals in their 34 County service area struggling to provide meals for their families. In fiscal year 2012-2013, the Food Bank distributed nearly 52 million pounds of food to those in need with 17.9 million being fresh produce.

Based in Raleigh, the Food Bank of Central & Eastern North Carolina serves 34 counties in the central and eastern part of the state through six warehouses in Durham, Greenville, New Bern, Raleigh, Southern Pines and Wilmington.

### **ATTACHMENTS:**

**-LangeTroxlerWerbickiHall.jpg: Dana Lange (Food Bank CENC Board Chair), Commissioner Steve Troxler, Peter Werbicki (President & CEO Food Bank CENC), Mike Hall (Food Lion, Director of Operations for Raleigh and Henderson, N.C) encourage fairgoers to bring 5 cans to donate during Food Lion Hunger Relief Day at the N.C. State Fair!**

**-FLHRDVolunteer.jpg: A volunteer at 2012's Food Lion Hunger Relief Day carries fairgoer donations to the truck.**

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**About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 900 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2012-2013, the Food Bank distributed nearly 52 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org).

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