



NEWS RELEASE

October 21, 2011

Food Bank of Central and Eastern North Carolina Weighing Food Lion Hunger Relief Day Donations

Expects Preliminary Number by Noon on Friday, October 21

Raleigh, NC – The Food Bank of Central and Eastern North Carolina is busy weighing the canned food donations collected on Thursday, October 20 during Food Lion Hunger Relief Day at the North Carolina State Fair. During Food Lion Hunger Relief Day, four cans of Food Lion brand food was donated in exchange for free admission to the Fair. The Food Bank expects to have a preliminary total by noon on Friday, October 21, 2011. The final number is expected by mid-afternoon on Monday, October 24 after the Food Bank performs final sweeps of all the gates at the N C State Fair to ensure that any donations left by late night Hunger Relief Day fairgoers and generous weekend fairgoers are included in the total.

Agriculture Commissioner Steve Troxler issued a big challenge to fairgoers for the 2011 Food Lion Hunger Relief Day. Last year, 247,569 pounds were collected on Food Lion Hunger Relief Day, which is the largest amount raised in the history of the event. If this record is broken, the N.C. State Fair will donate \$1,000 to the Food Bank. If donations reach 275,000 pounds, the N.C. State Fair will award \$2,500. Should donations reach 300,000 pounds, the N.C. State Fair will donate \$5,000 to the Food Bank.

Each dollar donated to the Food Bank of Central & Eastern North Carolina can provide 4 meals to those at risk for hunger in central and eastern North Carolina. A \$5,000 donation will provide 20,000 meals.

Donations are needed more than ever to help replenish food bank shelves after two natural disasters affected the much of eastern North Carolina. The Food Bank of Central & Eastern NC alone has distributed a total of more than 1 million pounds of disaster relief product as a result of the April tornadoes and Hurricane Irene.

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