



NEWS RELEASE

FOR IMMEDIATE RELEASE

October 19, 2012

Food Bank of Central & Eastern NC Announces Preliminary Total Food Lion Hunger Relief Day Donations

RALEIGH, NC - On Thursday, October 18, fairgoers from across the state donated to Food Lion Hunger Relief Day. During Food Lion Hunger Relief Day, 4 cans of Food Lion Brand Food were donated in exchange for free admission to the N.C. State Fair. Food Lion Hunger Relief Day at the NC State Fair benefits the Food Bank of Central & Eastern N C and sister food banks around the state. **The preliminary total for 2012 Hunger Relief Day is 213,558 pounds which equals nearly 180,000 meals.** Final sweeps of the gates at the NC State Fair will be made on Monday, October 22 at which time a final total for 2012 Food Lion Hunger Relief Day will be announced.

This is the ninth year that Food Lion has sponsored Hunger Relief Day. Food Lion Hunger Relief Day at the Fair is one of the largest one-day canned-food drives in the state.

Last year, more than 237,000 pounds were collected on Food Lion Hunger Relief Day. In 2010, more than 247,000 pounds were collected which is the largest amount raised in the history of the event.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2011-2012, the Food Bank distributed nearly 45 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families. www.foodbankcenc.org. Twitter: @FoodBankCENC

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