



NEWS RELEASE

FOR IMMEDIATE RELEASE

October 19, 2012

Food Bank of Central & Eastern NC Unloading and Weighing Food Lion Hunger Relief Day Donations

RALEIGH, NC - On Thursday, October 18, fairgoers from across the state donated to Food Lion Hunger Relief Day. During Food Lion Hunger Relief Day, 4 cans of Food Lion Brand Food can be donated in exchange for free admission to the N.C. State Fair. Food Lion Hunger Relief Day at the NC State Fair benefits the Food Bank of Central & Eastern N C and sister food banks around the state. Staff at the Food Bank of Central of Eastern N C is busy unloading and weighing the donations to report a preliminary number by early afternoon on Friday, October 19. **[see attached images]**

This is the ninth year that Food Lion has sponsored Hunger Relief Day. Food Lion Hunger Relief Day at the Fair is one of the largest one-day canned-food drives in the state.

Last year, more than 237,000 pounds were collected on Food Lion Hunger Relief Day. In 2010, more than 247,000 pounds were collected which is the largest amount raised in the history of the event.

Agriculture Commissioner Steve Troxler offered a big challenge to fairgoers this year to bring additional attention to donations needed on Thursday Food Lion Hunger Relief Day at the North Carolina State Fair. If this record is broken, the N.C. State Fair will donate \$1,000 to the Food Bank. If donations reach 275,000 pounds, the N.C. State Fair will award \$2,500. Should donations reach 300,000 pounds, the N.C. State Fair will donate \$5,000 to the Food Bank.

PHOTO CAPTION for all images: Martin Brewington, Warehouse Lead for the Food Bank of Central & Eastern NC, unloads Food Lion Hunger Relief Donations at the main warehouse in Raleigh, NC.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2011-2012, the Food Bank distributed nearly 45 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families. www.foodbankcenc.org. Twitter: @FoodBankCENC

Christy L. Simmons
Manager of Public Relations
(919) 865-3050 (office)
(919) 906-4798 (mobile)
csimmons@foodbankcenc.org
Twitter: @publicitychris

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