



NEWS RELEASE

FOR IMMEDIATE RELEASE
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Jeff Rose Joins Food Bank as Wilmington Branch Director

WILMINGTON – The Food Bank of Central & Eastern North Carolina at Wilmington announced that Jeff Rose has been named to a new position as Wilmington Branch Director. Rose will serve as a key executive of the Wilmington Branch and will lead all aspects of branch operations including fund development, community relations, warehousing, facility and equipment maintenance, safety and execution of all policies and procedures. Rose started on October 3, 2011.

"We are very fortunate to add someone with Jeff's experience and knowledge to our Wilmington team," said Emily Barbour, Vice President of Development for the Food Bank. "He will be a great asset in growing the work of the Food Bank in the community served by the Wilmington Branch."

Rose holds a Bachelor's Degree in Environmental Science and a Master of Public Administration from the University of North Carolina Wilmington. After spending two years in Guinea, West Africa with Peace Corps, Jeff returned to work at UNCW as a Study Abroad Advisor for International Programs. Most recently, Rose served for five years as the Executive Director at the Full Belly Project, a Wilmington based non-profit that designs and distributes income-generating agricultural devices to improve life in rural communities.

"I'm excited to join an organization that has made great strides to fight hunger in North Carolina," said Rose. "I look forward to working with the team to make a positive impact in Brunswick, Columbus, New Hanover and Pender Counties."

The Food Bank of Central & Eastern North Carolina at Wilmington is located at 1314 Marsteller Street in Wilmington. In fiscal year 2010-11, the Food Bank distributed 4,804,726 pounds of food through a network of over 90 partner agencies in the service area of Brunswick, Columbus, New Hanover and Pender Counties. In the four county area, 61,543 individuals struggle with hunger including 7,142 seniors and 18,338 children.

Based in Raleigh, the Food Bank of Central & Eastern North Carolina serves 34 counties in the central and eastern through six warehouses in Durham, Greenville, New Bern, Raleigh, Southern Pines and Wilmington.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2010-2011, the Food Bank distributed more than 42.75 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

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