



NEWS RELEASE



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Kids Summer Stock Campaign Raises 1.9 Million Meals

RALEIGH – The Food Bank of Central & Eastern North Carolina ended another successful Kids Summer Stock campaign in July 2011 by raising 1,992,067 meals for children at risk for hunger. The campaign exceeded the goal of 1.2 million meals. The Kids Summer Stock campaign serves to raise food, funds and awareness in our 34-county service area at a time when food drive donations tend to slow down and school cafeterias close during the summer to more than 277,000 children on the free and reduced meal program. Communities served by our branches in Durham, Greenville, New Bern, Raleigh, Sandhills and Wilmington supported the campaign by raising over \$450,000 in donations and over 78,000 pounds of food combined to equal more than 1.9 million meals.

During the summertime, community-based non-profit agencies such as food pantries and children's programs supported by the Food Bank report an increase in the number of parents and grandparents seeking food assistance for their families.

This awareness-building food and funds campaign has been extremely successful and has now provided more than 6 million meals to children and their families since the summer of 2008.

For more information about the Food Bank of Central & Eastern North Carolina, go to www.foodbankcenc.org.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2010-2011, the Food Bank distributed more than 42.75 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

For more news & information about the Food Bank, view our social networks:

- Food Bank on Twitter: <http://twitter.com/FoodBankCENC>
- Food Bank on Facebook: <http://www.facebook.com/FoodBankCENC>
- Food Bank on YouTube: <http://www.youtube.com/foodbankcenc>
- Food Bank on Flickr: <http://www.flickr.com/photos/foodbankcenc>

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