



# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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## **FOOD BANK RECOGNIZES FOOD LION AS “FOOD DONOR OF THE YEAR”**

*Retail Partner receives honor for support of hunger relief*

**RALEIGH, NC** – The Food Bank of Central & Eastern North Carolina announced today that Food Lion is the 2010-2011 Food Donor of the Year. The Food Bank is the largest and oldest food bank in the state and quietly ended its 30<sup>th</sup> year of fighting hunger on June 30. For three decades, support from the community has been critical in allowing the organization to fulfill its mission to harness and supply resources so no one goes hungry. One retail partner in particular, Food Lion, has grown to lead the pack in retail donations including sponsoring Food Lion Hunger Relief Day at the NC State Fair for nearly a decade. The Food Bank recognizes Food Lion for an extraordinary 8.8 million pound commitment to hunger relief.

Food Lion donations to the Food Bank of Central & Eastern North Carolina for fiscal year 2010-2011 include:

- **Donations:**  
(Retail, Distribution Center, Reclaim Facility, Fair Day)
  - 7,545,087 pounds or 6,353,757 meals
  - 1,330,950 pounds (miscellaneous; nonfood)
  - 8,876,037 pounds (total donation)
- **Year total by category (food breakdown)**
  - 272,288 pounds of reclaim
  - 2.4 million pounds of produce
  - 200,032 pounds of yogurt, milk, cheese and eggs
  - 2.7 million pounds of baked goods
  - 1.8 million pounds of meat
- **Food Lion Transportation Center/Trucking info**
  - Below market rate on transporting product;
    - Discounts on trucking: Less than market trucking plus extras like storage on truck. Over 40 trucks this past year to backhaul and help extend our reach.

**[PICTURE: 2011 Donor of the Year Award presented to Food Lion by the Food Bank of Central & Eastern North Carolina]**

For more information about the Food Bank of Central & Eastern North Carolina, go to

[www.foodbankcenc.org](http://www.foodbankcenc.org).

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**About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2009-2010, the Food Bank distributed more than 41.5 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org).

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