



NEWS RELEASE



July 10, 2012

Kids Summer Stock Campaign Reaches Halfway Point

RALEIGH – The Food Bank of Central & Eastern North Carolina’s 5th Annual Kids Summer Stock campaign has raised 1.6 million meals for children and their families so far this summer. Kids Summer Stock serves to raise food, funds, and awareness in our 34-county service area at a time when schools are closed and children cannot access free or reduced meal programs, and food drive donations typically slow down. The campaign kicked off at the beginning of June and runs through the end of July.

Communities in the Food Bank’s Durham, Greenville, New Bern, Raleigh, Sandhills, and Wilmington Branch areas have donated more than \$320,000 and 43,000 pounds of food so far this summer.

The goal of the campaign is to raise 2 million meals by the end of July.

During the summertime, community-based non-profit agencies such as food pantries and children’s programs supported by the Food Bank report an increase in the number of parents and grandparents seeking food assistance for their families.

This awareness-building food and funds campaign has been extremely successful and has now provided more than 6 million meals to children and their families since the summer of 2008.

For more information about the Food Bank of Central & Eastern North Carolina, go to www.foodbankcenc.org.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2010-2011, the Food Bank distributed more than 42.75 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

For more news & information about the Food Bank, view our social networks:

- Food Bank on Twitter: <http://twitter.com/FoodBankCENC>
- Food Bank on Facebook: <http://www.facebook.com/FoodBankCENC>
- Food Bank on YouTube: <http://www.youtube.com/foodbankcenc>
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