



NEWS RELEASE



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Junior Women's Association of Greenville Donates \$5500 to local Food Bank

Donation provides more than 23,000 meals

GREENVILLE – The Food Bank of Central & Eastern North Carolina kicked off summer in early June with its annual food and funds drive **Kids Summer Stock**. This campaign serves to raise food, funds and awareness in our 34-county service area at a time when food drive donations tend to slow down and school cafeterias close to more than 277,000 children on the free and reduced meal program. Children served by Food Bank branches in Durham, Greenville, New Bern, Raleigh, Sandhills, and Wilmington are still in need of meals when school is out. More than 51,000 of these children are in the Greenville branch service area. The awareness-building food and funds campaign has been extremely successful and has provided more than 4 million meals to children and their families since the summer of 2008. **The Junior Women's Association of Greenville, North Carolina donated \$5,500 to the Food Bank of Central & Eastern North Carolina's Greenville Branch in June which will provide 23,375 meals to children and their families this summer [photo attached].**

In May, the Junior Women's Association of Greenville held its inaugural Touch-a-Truck event that had trucks – big rigs, emergency vehicles, construction equipment, etc. - on display at the Greenville Mall for kids of all ages to enjoy for a donation of \$5. The proceeds benefitted two organizations that provide basic needs to the community – the Food Bank of Central & Eastern NC at Greenville (food) and Habitat for Humanity (shelter). The donation to the Food Bank was their designated portion of the proceeds.

[PHOTO CAPTION]

Attached is a picture of the check presentation from JWA's Touch-a-Truck event. Pictured from L to R are Emily Barbour, Food Bank VP of Development; Will Litchfield, Greenville Regional Council chair for the Food Bank of Central & Eastern North Carolina; Rebecca Warren, Sara Lilley, Kathleen Castillo-Clark, Tiffany Griffis, and Meredith Hinton from the Junior Women's Association.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2009-2010, the Food Bank distributed more than 41.5 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

For more news & information about the Food Bank, view our social networks:

- Food Bank on Twitter: <http://twitter.com/FoodBankCENC>
- Food Bank on Facebook: <http://www.facebook.com/FoodBankCENC>
- Food Bank on YouTube: <http://www.youtube.com/foodbankcenc>
- Food Bank on Flickr: <http://www.flickr.com/photos/foodbankcenc>
- Provide 40 meals to those in need - make a \$10.00 donation* by texting **40MEALS** to 50555.
*\$10 will be added to your mobile phone bill/deducted from your prepaid account. Msg & Data Rates May Apply. Reply STOP to 50555 to stop. Full Terms: mGive.org/T.

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