



# NEWS RELEASE

## **MEDIA ADVISORY**

**Wednesday, June 5, 2013**

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## **Greenville Food Bank to Distribute New Refrigerators and Freezers to Partner Agencies**

**Greenville, NC** – The Food Bank of Central & Eastern North Carolina at Greenville will distribute new refrigerators and freezers to partner agencies in order to assist with increasing capacity to receive and store more perishable food products. More than 50% of what the Food Bank currently distributes is perishable product: frozen meats, dairy items, and fresh produce.

Five agencies will be receiving a refrigerator, a chest freezer, or an upright freezer. These agencies include the Anointed One's Church, Boys & Girls Clubs of Nash/Edgecombe Counties, and Calvary Baptist. Many of the partner agencies receiving this equipment distribute TEFAP (the Emergency Food and Assistance Program) product and/or participate in the Food Bank's Retail Recovery Program. Both programs require storage of perishable product. The purchase of the equipment was made possible by a statewide donation from Walmart which was split among the seven North Carolina Association of Feeding America Food Banks.

**WHO:** Food Bank of Central & Eastern North Carolina at Greenville

**WHAT:** Refrigerator and Freezer Distribution

**WHEN:** Thursday, June 6, 2013

1:30pm

**WHERE:** Food Bank of Central and Eastern North Carolina at Greenville

497 West Ninth Street, Greenville, NC 27834

Phone: 252-752-4996 x2303

**WHY:** In the four counties served by the Food Bank of Central & Eastern North Carolina at Greenville 103,807 individuals are at risk of hunger.

- 7,951 are 65 years and older.
- 34,341 are children.

The Food Bank of Central & Eastern North Carolina at Greenville serves 126 partner agencies in Carteret, Craven, Edgecombe, Greene, Jones, Lenoir, Onslow, Pamlico, Pitt, and Wilson Counties. Last fiscal year, the Greenville Branch distributed 7.6 million pounds of food to those at risk of hunger in those ten counties.

**-MORE-**

Go to [Greenville.FoodBankCENC.org](http://Greenville.FoodBankCENC.org) for more information on how you can donate funds, food or time throughout the year.

### **About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2011-2012, the Food Bank distributed nearly 45 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org).

For more news & information about the Food Bank, view our social networks:

- Food Bank on Twitter: <http://twitter.com/FoodBankCENC>
- Food Bank on Facebook: <http://www.facebook.com/FoodBankCENC>
- Food Bank on YouTube: <http://www.youtube.com/foodbankcenc>
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