



FOR IMMEDIATE RELEASE

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STOP SUMMER HUNGER at Streets at Southpoint Collects More than 3300 Meals During Kick off

RALEIGH – On Saturday, June 1, The Streets at Southpoint hosted events to jump start the Food Bank of Central & Eastern North Carolina's 6th annual two month summer campaign now called **STOP SUMMER HUNGER** (formerly Kids Summer Stock). The Food Bank was joined by ABC 11, Bayer CropScience and Cisco Systems for the first part of the Stop Summer Hunger Campaign. The STOP SUMMER HUNGER campaign provides food and funds during June and July to help fill the shelves at a time when nearly 300,000 children lose access to free and reduced-cost meals when schools close for summer break. **The Drive, Drop and Go Food Drive held near the Champps crossover collected over 2000 pounds of food which is equivalent to more than 3300 meals. The overall campaign goal is to provide 3 million meals by the end of July.**

A Family Fun Walk held inside the Streets at Southpoint and structures made from cans added excitement on the lower level of the mall. The ABC 11 canned structure, built by Cisco Systems employees, will be on display until June 10.

Other components of the June/July STOP SUMMER HUNGER CAMPAIGN are:

Share Your Lunch presented by NetApp (June/July)

Share Your Lunch is Corporate Initiative of the Stop Summer Hunger Campaign. NetApp has joined the Food Bank as the presenting sponsor of the Share Your Lunch campaign. Groups are asked to join NetApp to engage corporate employees primarily to set up virtual food drives for an

online fundraising campaign. Corporate employees can also hold traditional food collections throughout the company or even participate in a Drive, Drop & Go –DRIVE into work, DROP your food donations in the hands of a volunteer at the entrance of your parking lot and GO to work.

Stop Summer Hunger Triangle Dragon Boat Festival(June 22)

An ancient Chinese festival has come to the Triangle and is an exciting addition to the Stop Summer Hunger campaign. The Triangle Dragon Boat Festival will take place on June 22 at Lake Wheeler in Raleigh. A portion of the registration fee for this festival goes to the Stop Summer Hunger Campaign. Go to www.triangledragonboat.com to register your team.

For the past five years, the Food Bank's summer campaign provided a total of more than 8.6 million meals.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2011-2012, the Food Bank distributed nearly 45 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

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