



## FOR IMMEDIATE RELEASE

May 30, 2013

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### Food Bank of Central & Eastern North Carolina, ABC 11, Bayer CropScience, Cisco to STOP SUMMER HUNGER at Streets at Southpoint

**RALEIGH** – On **Saturday, June 1**, The Streets at Southpoint will host events to jump start the Food Bank of Central & Eastern North Carolina's 6<sup>th</sup> annual summer campaign now called **STOP SUMMER HUNGER** (formerly Kids Summer Stock). The Food Bank is joined by ABC 11, Bayer CropScience and Cisco Systems for the first part of the Stop Summer Hunger Campaign. The STOP SUMMER HUNGER campaign provides food and funds during June and July to help fill the shelves at a time when nearly 300,000 children lose access to free and reduced-cost meals when schools close for summer break. The overall campaign goal is to provide 3 million meals.

**ABC11** will broadcast live from center court at the Streets at Southpoint from **noon to 6 p.m. on Friday, May 31**, as Cisco Systems volunteers build the ABC 11 logo out of cans.

The main STOP SUMMER HUNGER at the Streets at Southpoint events take place on **Saturday, June 1**:

A **Family Fun Walk** will be held inside the mall from 9am to 10:30pm. Pre-registration is recommended. The first 100 registrants will receive a FREE gift bag. Make an online donation to the Food Bank with your walk registration and be entered in a drawing for a \$100 VISA gift card.

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A “**Drive, Drop and Go**” food drive will be held at the Champps crossover at the Streets at Southpoint from 9am to 2pm. Volunteers will collect bags of food from folks in their cars as they DRIVE by. Simply pack a bag of non-perishable food and look for our volunteers at the Main Street Champp's Crossover. DROP off your food and GO shopping!

**Structures** made from cans will be on display throughout the lower level of the mall.

Other components of the June/July STOP SUMMER HUNGER CAMPAIGN are:

### **Share Your Lunch presented by NetApp (June/July)**

Share Your Lunch is Corporate Initiative of the Stop Summer Hunger Campaign. NetApp has joined the Food Bank as the presenting sponsor of the Share Your Lunch campaign. Groups are asked to join NetApp to engage corporate employees primarily to set up **virtual food drives** for an online fundraising campaign. Corporate employees can also hold traditional food collections throughout the company or even participate in a Drive, Drop &Go –DRIVE into work, DROP your food donations in the hands of a volunteer at the entrance of your parking lot and GO to work.

### **Stop Summer Hunger Triangle Dragon Boat Festival(June 22)**

An ancient Chinese festival has come to the Triangle and is an exciting addition to the Stop Summer Hunger campaign. The Triangle Dragon Boat Festival will take place on June 22 at Lake Wheeler in Raleigh. A portion of the registration fee for this festival goes to the Stop Summer Hunger Campaign. Go to [www.triangledragonboat.com](http://www.triangledragonboat.com) to register your team.

For the past five years, the Food Bank’s summer campaign provided a total of more than 8.6 million meals.

### **About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2011-2012, the Food Bank distributed nearly 45 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org).

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