



NEWS RELEASE

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Food Bank of Central & Eastern NC Announces *Preliminary* Numbers For News & Observer Feed the Need Day

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RALEIGH, NC (April 28, 2014) - The News & Observer's 2014 Feed the Need spring campaign launched on April 1 and culminated on Saturday, April 26, Feed the Need Day, with on-site drive up food donation sites.

The one day total for Saturday, April 26 provided more than 3,000 pounds of food and \$1,100 dollars equaling more than 8,000 meals for children and families. Food collections from bins in more than 30 Harris Teeter stores and a tally of online and sponsor donations will take place over the next several days. Final totals for the entire four-week campaign will be announced soon.

The annual food and funds campaign called "Feed the Need" was initiated by the News & Observer in 2007 to benefit the Food Bank of Central & Eastern NC. This major campaign raises food and funds at a time when donations are slow and children who receive free and reduced priced breakfasts and lunches at school will soon be starting summer breaks. In the last seven years, Feed the Need has provided over 1.7 million meals to children and their families in the Food Bank's service area. Sponsors for the 2014 campaign include Harris Teeter, Syngenta, Curtis Media and ABC 11.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2012-2013, the Food Bank distributed more than 52 million pounds of food (43 million meals) and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families.
www.foodbankcenc.org.

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