



MEDIA ADVISORY

REQUEST FOR MEDIA COVERAGE

FOOD BANK'S DURHAM BRANCH A FEW POUNDS AWAY FROM MILESTONE

50 Million Pounds Distributed Since Opening in 1999

DURHAM, NC (April 13, 2012) – The Food Bank of Central and Eastern North Carolina at Durham is just 8,000 pounds away from a major distribution milestone. The Durham warehouse, located at 708 Gilbert Street, is expected to reach its **50 million pounds milestone** of supplying food to those at risk of hunger on **Tuesday, April 17**. The Durham branch reached the 40 million pound mark in June of 2010. Immediate recognition will be given to the food pantry, rescue mission or soup kitchen that receives the milestone pounds.

What: Food Bank of Central & Eastern North Carolina at Durham to reach distribution milestone of 50 million pounds.

When: Tuesday, April 17, 2012
Between 9:00 a.m. – 11:00 a.m.

Where: Food Bank of Central & Eastern North Carolina at Durham
708 Gilbert Street
Durham, NC
(Next door to SEEDS)

The main office of the Food Bank of Central & Eastern North Carolina is located at 3808 Tarheel Drive in Raleigh. Additional warehouses are located in Greenville, New Bern, Southern Pines, and Wilmington.

PHOTO/INTERVIEW OPPORTUNITIES:

- Partner Agency placing milestone pounds of food on scale
- Food Bank representative discussing impact on community

Media Contacts:

Christy L. Simmons

Manager of Public Relations

(919) 906-4798 (mobile)

Jennifer Caslin

Coordinator of Marketing, Branch and Public Relations

(919) 840-6879 (mobile)

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2010-2011, the Food Bank distributed more than 42 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families. www.foodbankcenc.org. Twitter: @FoodBankCENC

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