



NEWS RELEASE

Sweet Potato Drop to be Held at New Bern Food Bank

NEW BERN, N.C. (February 4, 2013) – On Tuesday, February 5th, the Food Bank of Central & Eastern North Carolina at New Bern will hold a sweet potato drop starting at 1:00 p.m. The New Bern Branch is located at 205 South Glenburnie Road. Approximately 42,000 pounds of donated sweet potatoes will be distributed to partner agencies and to those in the community who are in need. Sweet potatoes will be available on a first come, first serve basis. The distribution will last until the sweet potatoes are gone.

The Food Bank has executed several potato drops throughout the 34-county service area since April 2012. Distributing fresh produce to those at risk of hunger is a high priority of the Food Bank and is essential for a healthy diet.

“We are so lucky to have donors that are so generous with their product,” said Casi Dowsland, New Bern Branch Outreach Coordinator for the Food Bank. “These sweet potatoes will feed a lot of hungry people.”

For more information about the Food Bank of Central & Eastern North Carolina at New Bern visit www.NewBern.FoodBankCENC.org.

Based in Raleigh, the Food Bank of Central & Eastern North Carolina serves 34 counties in the central and eastern part of the state through six warehouses in Durham, Greenville, New Bern, Raleigh, Southern Pines and Wilmington.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 900 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2011-2012, the Food Bank distributed nearly 45 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. www.foodbankcenc.org.

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