



NEWS RELEASE

FOR IMMEDIATE RELEASE

The Caterpillar Foundation Donates \$15,000 to Food Bank of Central & Eastern North Carolina

Raleigh, NC (January 20, 2012) - The Caterpillar Foundation donated \$15,000 to the Food Bank of Central & Eastern North Carolina in support of its mission to end hunger. A check presentation was held on Friday, January 20, at the Food Bank's main branch in Raleigh, 3808 Tarheel Drive. **[photo attached]**

"Caterpillar is a shining example of corporate philanthropy. Our relationship is fairly new with Caterpillar, but they continue to show their commitment to fighting hunger in our community," said Charlie Hale, Vice President of Operations and Information Technology. "The donation today will provide 63,750 meals to children and families in our community as many of the rescue missions, food pantries, and soup kitchens supported by the Food Bank have seen the demand for their services continue to rise. We are grateful to The Caterpillar Foundation for its generosity."

In the 34 counties served by the Food Bank of Central & Eastern North Carolina more than 500,000 individuals struggle each day to provide enough food for their families. Nearly 50% of those at risk of hunger in the 34 counties are children and seniors. The Food Bank of Central & Eastern North Carolina is able to take a \$1 donation and distribute generally \$8 worth of food or four meals.

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“This contribution is a tangible example of Caterpillar’s commitment to investing in communities where we do business,” said Kimberley Colvin, Caterpillar Lead Communicator. “The Food Bank’s programs deliver measurable results which have a sustainable impact on combating hunger in North Carolina. Because of this organization’s dedication to measurable outcomes, Caterpillar is proud to partner with the Food Bank in its effort to feed hungry families in the Eastern and Central parts of North Carolina.”

PHOTO CAPTION:

[L to R] Sally Wade, Grants Writer, Food Bank of Central & Eastern NC; Kimberley Colvin, Lead Communicator, Caterpillar; Charlie Hale, Vice President of Operations and IT, Food Bank of Central & Eastern North Carolina.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines) and Wilmington. In fiscal year 2010-2011, the Food Bank distributed more than 42 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 500,000 struggle each day to provide enough food for their families.

www.foodbankcenc.org.

For more information on The Food Bank of Central & Eastern North Carolina, contact:

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