

## KIDS SUMMER STOCK CAMPAIGN FOOD DRIVE TOOLKIT

Thank you for downloading the Kids Summer Stock Campaign Food Drive Toolkit! This packet contains all the tools you need to have a successful and fun drive.

Your Toolkit contains the following:

- ☑ Most Needed Items List
- ☑ Foldable Kids Summer Stock Mini-Brochure
- ☑ Kids Summer Stock Thank You Sign
- ☑ Tips for a Successful Food Drive
- ☑ Collecting & Delivering Your Items Information Sheet
- ☑ Branch Drop-off Locations, Hours & Directions

Best of luck!
Please let us know if you need assistance:
FoodDrive@foodbankcenc.org





### KIDS Summer Stock

A COMMUNITY-WIDE FOOD AND FUNDS EVENT TO BENEFIT CHILDREN AT RISK OF HUNGER

#### MOST NEEDED FOOD DRIVE ITEMS

POP TOP ITEMS or MICROWAVE CUPS PREFERRED—NO GLASS PLEASE!



#### **Grains:**

Graham and/or Animal Crackers
Light Popcorn





#### **Protein**:

Spaghetti & Meatballs Ravioli Beefaroni





#### Fruit:

Canned Fruit/Fruit Cups in light syrup
Dried Fruit: Raisins, Plums,
Cranberries
Applesauce





#### Miscellaneous:

Fat-Free Sugar Free Pudding Cups 100% Juice



Kids Summer Stock is a community-wide food and funds drive to raise awareness of childhood hunger and support summer feeding programs. These programs are designed to help meet the nutritional needs of children at risk of hunger during the summer when they don't have access to free and reduced-priced meals.









Go to www.foodbankcenc.org/KidaSummerStock for social media tips.

Help spread the word by using social media tools like Facebook & Twitter. Follow us @foodbankcenc

#### ▶ Donate Time <</p>

Go to www.foodbankcenc.org/KidasSummerStock for a printable toolkit to help.

Hold a Food Drive at your company or community!

#### ➤ Donate Food <</p>

- Send a check to 3808 Tarheel Drive, Raleigh, NC 27609
- Go to www.foodbankcenc.org/KSSDonate to donate online

#### ➤ Donate Money <</p>



Kids Summer Stock Call to Actions

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#### www.foodbankcenc.org

www.twitter.com/FoodBankCENC www.youtube.com/FoodBankCENC www.facebook.com/FoodBankCENC www.flickr.com/photos/FoodBankCENC

#### Raleigh Branch - Main Office

3808 Tarheel Dr, Raleigh 27609 919-875-0707 Serving Duplin, Franklin, Halifax, Harnett, Johnston, Nash, Sampson, Wake, Warren, and Wayne Counties

#### Greenville Branch

497 W. Ninth St, Greenville 27834 252-752-4996 Serving Edgecombe, Greene, Lenoir, Pitt, & Wilson

#### Sandhills Branch

195 Sandy Ave, So. Pines 28387 910-692-5959 Serving Lee, Moore, Richmond, & Scotland

#### Durham Branch

708 Gilbert Street, Durham 27701 919-956-2513 Serving Chatham, Durham, Granville, Orange, Person, & Vance

#### New Bern Branch

205 S. Glenburnie, New Bern 28560 252-514-2006 Serving Carteret, Craven, Jones, Onslow, & Pamlico

#### Wilmington Branch

1314 Marstellar St, Wilm 28401 910-251-1465 Serving Brunswick, Columbus, New Hanover, & Pender









#### Learn more at: Learn more at:

Help us ensure that children will receive the daily, nutritious meals they need to grow healthy and strong, Support Kids Summer Stock today!

past four summers.

The Kids Summer Stock campaign has provided **6** million meals to children and their families during the

Now in its fifth year, **Kids Summer Stock** is a community-wide food and funds drive to provide the additional food needed to support these children and their families, as well as supporting summer meals programs. The two month campaign helps to fill the empty shelves of Food Bank warehouses in Durham, Greenville, New Bern, Raleigh, Sandhills and Wilmington during the summer.

More than 300,000 children in our 34 counties are in the free and reduced breakfast and lunch programs at school. For them, summertime doesn't mean a fun filled vacation; for them, no school means no meals.

... yaw



# The Whys & Hows of Supporting Kids Summer Stock









THE FOOD BANK OF CENTRAL & EASTERN NC Fighting Hunger in 34 Counties... so no one goes hungry.



# FOR YOUR SUPPORT **フロイ ソロケエ」**



#### TIPS FOR A SUCCESSFUL FOOD DRIVE

Sponsoring a food drive can be easy and fun!

The following steps and ideas will help guide you and trigger your imagination for other creative ideas to raise food and funds for those in need.

- 1. **Set A Goal**—Determine how many pounds you want to collect. Set goals for each participant and multiply this figure by your total head count. For those of your group with a competitive spirit, consider awards to help with motivation!
- 2. **Register Your Food Drive**—Go to www.foodbankcenc.org/FDRegister to register your food drive.
- 3. **Build Awareness & Visibility**—Publish information in a newsletter or create an event on Facebook to help spread the word about your food drive. Post signs in your neighborhood or office. Consider using emails, raffles or other social networking tools to stay in touch with your participants about the progress of your drive.
- 4. **Make It Fun & Simple to Participate**—Give your participants grocery bags or situate your collection boxes in high traffic areas. Further motivate your group by choosing a theme such Macaroni Mondays, Tuna Tuesdays or Peanut Butter Week.

Need Help? Let us know! FoodDrive@foodbankcenc.org





#### KIDS SUMMER STOCK COLLECTING AND DELIVERING FOOD/FUND DRIVE DONATIONS

Thank you for participating in the Kids Summer Stock Campaign! We appreciate your support of the Food Bank of Central & Eastern North Carolina.

#### **Collection Materials**

We have a limited number of square cardboard boxes 18" x 18" x 30" tall that fold flat for easy pick up and hold approximately 100 pounds. At least 8 boxes can fit into the back of a sedan, and more in larger vehicles. As an alternative, consider collecting food in cardboard boxes or plastic bins. Copy paper boxes that come filled with reams of paper are the perfect size. Once full, they are not too heavy to handle and can be stacked easily in a corner of the room or in a vehicle. These can be picked up at your nearest Food Bank branch.

If you anticipate collecting more than 1,000 cans, you may want to collect them in a central location using a large bin, a  $4' \times 4'$  cardboard box that sits on a wooden pallet. The Food Bank can provide this for you – please contact Linda Fisher (LFisher@foodbankcenc.org) for further details.

#### **Delivery of Your Food Drive Items**

If at all possible, please bring your food and funds collected to the Food Bank branch nearest you. Given the price of gas and the resources it takes for us to send a truck to your location, we graciously appreciate your efforts. When you arrive, Food Bank staff or volunteers will assist you with unloading your food. They will then weigh it and assist you with a donation receipt that includes your contact information, the number of pounds of food donated, and a conversion formula that calculates the number of meals your donation will provide!

If you collect enough food to fill up a truck or are unable to find someone to deliver your food for you, contact Linda Fisher (LFisher@foodbankcenc.org). Please allow at least 48 hours lead time for all pick ups.

If you collect money as part of your food drive, we encourage you to collect checks so we are able to thank the donors for their contribution. If you collect cash, we ask that it be converted to a check or money order if possible.





#### KIDS SUMMER STOCK FOOD DRIVE DELIVERY INFORMATION: BRANCH HOURS & DIRECTIONS

DURHAM BRANCH 708 Gilbert Street, Durham, NC 27701 (919) 956-2513, ext. 2102

Monday - Friday: 8:30 am - 4:30 pm

From the Durham Freeway (Hwy 147):

Take Fayetteville Street Exit 12.

Turn north onto Fayetteville (toward downtown).

Go over Ramseur St, Main St, Liberty St, & Holloway St; Get into the right-hand lane and turn onto Gilbert St.

Food Bank is the second building on the right.

#### GREENVILLE BRANCH

497 West Ninth Street, Greenville, NC 27834 252) 752-4996, ext. 2301

Mondays - Friday: 7:30 am - 4:00 pm

Take 440 towards Rocky Mount.

Take Exit 13 onto 64 East &
exit to 264 East towards Greenville
(stay on 264 all the way to Greenville).

Follow signs towards East Carolina University.

Just past the hospital, turn right onto Memorial Drive;
Drive about 2 miles and then turn left on Dickinson Ave.

After about 1 mile turn right on 9th Street.

Food Bank is just past the railroad tracks on the right.

#### WILMINGTON BRANCH 1314 Marstellar Street, Wilmington, NC 28402 (910) 251-1465, ext. 2201

Monday - Friday: 8 - 11:30 am & 1:30 - 3:30 pm

Take I-40 East toward Wilmington/Benson. I-40 east becomes NC-132 S/N College Rd. Go about 2 miles to Martin Luther King Pkwy. Make a right at the stoplight.

Go about 2 miles, take first exit off freeway after light. Go to 23rd Street, take a right.

Go to Princess Place Drive, make a right.

Go to 16th and make a left, continue for several blocks (and lights.) Cross railroad tracks.

Take the first right onto Marstellar Street. The branch is about 1-1/2 blocks down on the left.

RALEIGH BRANCH 3808 Tarheel Drive, Raleigh, NC 27609 (919) 865-3049

Monday - Friday: 8:30 am - 4:00 pm Saturdays: 9:00 am - 3:00 pm

From 440: Take the Wake Forest Rd exit 10 (north). At the bottom of the ramp, turn left (North). Turn right onto St. Albans. Turn right onto Tarheel Drive. The Food Bank is on the left.

#### **NEW BERN BRANCH**

195 Sandy Avenue, Southern Pines, NC 28387 (910) 692-5959, ext. 2402

Tuesday - Thursday: 10:00 am - 2:00 pm

Take 70 East toward Morehead City.
Take the Glenburnie Rd Exit in New Bern.
From ramp, turn left onto Glenburnie Rd (Hwy 43).
Go approximately 2 miles and the Food Bank will be on your right.

#### SANDHILLS BRANCH

195 Sandy Avenue, Southern Pines, NC 28387 (910) 692-5959, ext. 2402

Monday - Friday: 8:00 am - 4:00 pm

Take Rt. 1 South to Southern Pines Go to 3rd intersection in Southern Pines. Make a right onto Pinehurst Avenue Go about 100 yards on Pinehurst, then left onto Sandy Avenue.

