



NEWS RELEASE

TICKETS ON SALE FOR SMOKE IN THE PITT

Proceeds benefit Food Bank of Central & Eastern NC at Greenville, New Bern

April 11, 2018 (Greenville, NC)- Tickets are now on sale for **Smoke in the Pitt – BBQ, Beer & Bubbles** which will be held on Thursday, May 10 at East Carolina University’s Murphy Center, Harvey Hall.

A variety of food and beverage stations will be showcasing barbecue dishes, beers, and wines provided by Barefoot Wine and E. & J. Gallo Winery; The Duck-Rabbit Craft Brewery; Duplin Winery; Goose Island Beer Company and R.A. Jeffreys Distributing Company; Parker’s Barbecue; Pitt Street Brewing Company; Sam Jones Wood-Fired N.C. Whole Hog BBQ; Trollingwood Taproom & Brewery; Uncle Yammy’s Grillin Sauces & Spices; and, Uptown Brewing Company. Attendees can also enjoy music from the Mark Paschal Trio and a silent auction.

“It takes strong community partnerships to allow the Food Bank to serve so many who are struggling,” said Jon Gavigan, Smoke in the Pitt Chair and Food Bank Regional Council member. “We appreciate all the businesses who are contributing to this event so that parents don’t have to skip meals to feed their children and seniors aren’t choosing medication over food.”

“We live in a caring community with so much opportunity for growth,” said George Young, Eastern Regional Director of the Food Bank. “But with more than 145,000 people living in food insecure households, it’s great to have partners who will get involved and help us put meals on their tables.”

Tickets are \$75 for individuals and \$135 for couples and are available at foodbankcenc.org/smokeinthepitt. Proceeds from Smoke in the Pitt benefit the Food Bank of Central & Eastern North Carolina at Greenville and New Bern.

Since 1980, the Food Bank has been providing food assistance to those in need in our community. In the ten counties served by the Food Bank at New Bern, nearly 146,000 individuals live in food insecure households and struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. Last year the Food Bank branches in Greenville and New Bern distributed 23 million pounds (equivalent to 19 million meals) of food to their service area. For every dollar donated the Food Bank is able to distribute \$10 worth of food or 5 meals.

For more information or to purchase tickets visit foodbankcenc.org/smokeinthepitt

Media Contacts:

Jennifer M. Caslin
Communications Supervisor
(919) 865-3063 (office)
(910) 508-0547 (mobile)
jcaslin@foodbankcenc.org

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 35 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2016-2017, the Food Bank distributed 70 million pounds of food (over half of which was perishable) and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 600,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. foodbankcenc.org.

Stay connected with what we're doing in your community!



#