



## NEWS RELEASE

### RED NOSE DAY FUND SUPPORTS FOOD BANK KIDS CAFE PROGRAM

FOR IMMEDIATE RELEASE  
November 14, 2016

*Greenville, NC* – The Food Bank of Central & Eastern North Carolina at Greenville received an \$11,000 grant from the Red Nose Day Fund to support the Community Enrichment Organization's Kid's Cafe in Edgecombe County.

With support from the Red Nose Day Fund, the Kids Cafe will serve 30-40 children nutritious dinners five nights per week, providing more than 5,000 nutritious meals during the 2016-17 school year. Funding for this Kids Cafe will also help ensure the children are given the support they need to achieve academic, social, and behavioral development goals. Additionally, nutrition education and healthy lifestyle mentoring provided has a positive impact on the children, their families, and the community.

Red Nose Day is a fundraising campaign by the nonprofit Comic Relief to raise money for children and young people living in poverty. The first Red Nose Day in the US was on May 21, 2015 (although in Europe, this campaign has been going on for 30 years).

In the 34 counties served by the Food Bank, more than 200,000 children live in food insecure households, meaning they lack consistent access to enough nutritious food to live a healthy, active life. The Food Bank's Kids Cafe Program addresses this problem by partnering with respected local nonprofit organizations to provide low income, food insecure children with nutritious food and enrichment activities in a positive and safe environment after school. Under the supervision of trustworthy staff and volunteers, children participating in our Kids Cafes receive nutritious meals, tutoring by volunteer counselors and mentors from the business and academic arenas, and physical activity, nutrition and health education to encourage healthier lifestyles.

For more information about the Food Bank of Central & Eastern North Carolina visit [foodbankcenc.org](http://foodbankcenc.org).

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**About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2015-2016, the Food Bank distributed more than 64.4 million pounds of food (60% of which was perishable) and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 600,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. [foodbankcenc.org](http://foodbankcenc.org).



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