



NEWS RELEASE



Food Bank of Central & Eastern NC Announces Total Donations From Food Lion Feeds Hunger Relief Day

FOR IMMEDIATE RELEASE
October 23, 2016

RALEIGH, NC - On Thursday, October 18, fairgoers from across the state donated to Food Lion Feeds Hunger Relief Day. During Food Lion Feeds Hunger Relief Day, 5 cans of Food Lion brand food were donated in exchange for free admission to the North Carolina State Fair. Food Lion Feeds Hunger Relief Day at the North Carolina State Fair benefits the Food Bank of Central & Eastern North Carolina and sister food banks around the state.

The total for 2018 Food Lion Feeds Hunger Relief Day is 251,605 pounds which, along with the generous monetary donation from the ticket sales page, equals more than 280,000 meals for those facing hunger in North Carolina. Last year, fairgoers donated approximately 180,000 meals to North Carolinians in need.

Thanks to the incredible generosity of North Carolinians, the goal of raising over 5 million pounds of food donated (since 1993) has been met!

2018 was the 15th year of Food Lion Feeds Hunger Relief Day and is one of the largest one-day canned-food drives in the state.

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About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 35 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2016-2017, the Food Bank distributed 70 million pounds of food (over half of which was perishable) and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 600,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. foodbankcenc.org.



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About Food Lion

Food Lion, based in Salisbury, N.C., since 1957, has more than 1,000 stores in 10 Southeastern and Mid-Atlantic states and employs more than 63,000 associates. By leveraging its longstanding heritage of low prices and convenient locations, Food Lion is working to own the easiest full shop grocery experience in the Southeast, anchored by a strong commitment to affordability, freshness and the communities it serves. Through Food Lion Feeds, the company has committed to provide 500 million meals to individuals and families in need by the end of 2020. Food Lion is a company of Delhaize America, a U.S. division of Zaandam-based Royal Ahold Delhaize Group. For more information, visit www.foodlion.com.

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