



# NEWS RELEASE

## **Food Bank of Central & Eastern NC and Pulse FM Announce Results of Caring for the Community Food Drive**

FOR IMMEDIATE RELEASE  
November 28, 2016

**RALEIGH, NC** – The Food Bank of Central & Eastern North Carolina (the Food Bank) today announced the results of the first annual Caring for the Community Food Drive, hosted and promoted by the new [Pulse FM](#) (96.9 and 102.5), in coordination with Carli C's IGA locations.

During the one-day food drive event, more than 3,200 meals were raised for people in need in central and eastern North Carolina. Through 12 hours of live broadcasts on-site at the Garner location of Carli C's IGA, more families will have food on the table this holiday season.

"We are incredibly thankful for the outreach and support of The Pulse FM this holiday season," said Amy Beros, Vice President of Development for the Food Bank of Central & Eastern North Carolina. "Their dedication to this event, and making sure that people in need have access to nutritious food is incredibly important to our mission of ensuring no one goes hungry."

Hunger is a serious problem in central and eastern North Carolina. In the Food Bank's 34-county service area, nearly 630,000 individuals (about 16% of the total population)—working families, children, and seniors—struggle to consistently get food on their table.

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### **About the Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 35 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2016-2017, the Food Bank distributed 70 million pounds of food (over half of which was perishable) and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 600,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. [foodbankcenc.org](http://foodbankcenc.org).

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