

No School Means No Meals 2017 PARTNER BENEFITS – TRIANGLE AREA



STOP SUMMER HUNGER CAMPAIGN — JUNE 1 – JULY 31, 2017

For 300,000 children in the Food Bank’s 34-county service area, summer break is not just about missing school, it’s about losing access to free and reduced-cost meals through the public schools. Families living in food insecurity rely on these meals during the week to ensure their children are getting proper nutrition to grow and learn. Our presenting partners BASF and NetApp have set a goal to provide 3.3 million meals to families throughout our service area this summer. Your support of the Stop Summer Hunger campaign helps to stabilize households and lessen the burden on already tight budgets by providing nutritious meals to families in need.

Calls to Action to the Corporate Community — Invest as a partner and engage employees to help kids.

- Join as a corporate sponsor (see levels below)
- Sponsor at a Platinum level to participate in a challenge match to the public
- Conduct virtual food drives (online fundraising) with company employees
- Conduct a food collection drive to help the Food Bank reach families in summer when food at home runs low
- Hold a Drive, Drop & Go at your workplace! We make it easy for employees to drive up with food donations, hand it to a volunteer and go.

Sponsor Benefits Summary

Your corporate name/logo will be featured as part of:	Bronze (\$2,500)	Silver (\$5,000)	Gold (\$7,500)	Platinum (\$10,000)
FBCENC Website (Name/Logo or Link)	✓	✓	✓	✓
Invitation to Evening of Appreciation	✓	✓	✓	✓
Hunger Matters Newsletter	✓	✓	✓	✓
Participation in Kickoff Event	✓	✓	✓	✓
Distribution Center Banners (Raleigh, Durham)		✓	✓	✓
Posters		✓	✓	✓
Inclusion in Social Media (Facebook or Twitter)			✓	✓
Radio Advertising			✓	✓
Print and/or Digital Advertising				✓
E-Communications				✓
Participation in Challenge Match				✓

For additional information about leadership gifts and sponsorship benefits, please contact Jenna Temple, Manager of Corporate Partnerships at jtemple@foodbankcenc.org or 919.865.3046.

