



## NEWS RELEASE

### **Enterprise Rent-A-Car Foundation Donates \$50,000 to The Food Bank of Central & Eastern NC**

*Foundation's Fill Your Tank Program Supports the Food Bank's Efforts to Fight Hunger in central and eastern North Carolina*

**FOR IMMEDIATE RELEASE**

**January 24, 2017**

**Raleigh, NC** –The Food Bank of Central & Eastern North Carolina has received \$50,000 from the Enterprise Rent-A-Car Foundation to address food insecurity in its 34 county service area. The donation is part of a program – called Fill Your Tank – that celebrates Enterprise Rent-A-Car's 60<sup>th</sup> anniversary by providing \$60 million over six years to fight hunger around the globe. The Fill Your Tank program donations made locally are determined by local Enterprise operations.

Beyond donations, Enterprise Rent-A-Car is supporting the Fill Your Tank program with a hunger awareness and local engagement campaign. Hunger is often invisible and the campaign helps make hunger in our communities more visible.

In presenting the donation, Kaniche Bennett said, "Enterprise Rent-A-Car is woven into the fabric of central and eastern North Carolina, and food insecurity is an issue for our community. This donation to the Food Bank will support those in our community who need a little help to reach to their full potential."

In addition to the donation, 75 Enterprise regional managers volunteered at our Wilmington Branch today, sorting enough sweet potatoes and butternut squash to provide the equivalent of nearly 15,000 meals. (See attached photos.)

Globally, one in nine people don't get enough food to be healthy and lead an active life, according to the [World Food Programme](#). Today, more than a third of households served by [Feeding America](#) include at least one child. And, according to [Food Banks Canada](#), 13 percent of Canadians live in a state of food insecurity, which means they do not have reliable access to adequate amounts of safe, good-quality, nutritious food.

"Thanks to partners like Enterprise Rent-a-Car, we're able to continue our work distributing nutritious food options for those who are hungry in our community," said the Food Bank CEO Peter Werbicki. "We're incredibly grateful for Enterprise's commitment to our mission of ensuring no one goes hungry in central and eastern North Carolina."

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***About the Food Bank of Central & Eastern North Carolina***

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2015-2016, the Food Bank distributed more than 64.4 million pounds of food (60% of which was perishable) and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 600,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. [foodbankcenc.org](http://foodbankcenc.org).



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