



# HERE UNTIL NO ONE GOES HUNGRY

## 2018 IMPACT REPORT



## DEAR FRIENDS & PARTNERS OF THE FOOD BANK

Every year, we take this opportunity to thank you for your dedication and support in ensuring no one goes hungry in central and eastern North Carolina. And this impact report helps, on a yearly basis, serve as a reminder that hunger is a year-round struggle for the people we support. Hunger doesn't take a break, and it doesn't align itself to the holiday season.

This all remains true. But as I am sure you well know, this year has been harder. Our whole service area reeled from the impact of Hurricanes Florence and Michael — an impact that is still being felt every day, particularly in the east. The storms devastated not only the communities and people we serve (and people we were not serving prior to the storms) but our partner agencies themselves. We're incredibly thankful to have had the resources to do pre-storm preparations, and to be able to dive in to relief efforts immediately following the storm. We're still working every day to ensure that the needs are being met, and that the counties working to recover know that the Food Bank will be there for them for the long haul.

In the midst of disaster relief, we were suddenly faced with the impact of a government shutdown. Again, resources were needed immediately. In many cases we were serving new populations of people in new ways, working to make sure we understood and could meet the need of people facing hunger.

The common thread in this tough year is that, thanks to you, the Food Bank can meet these needs. It has taken flexibility, new approaches to service, and the ability to be nimble in our operations to ensure our friends and neighbors feel supported and remembered. Thanks to the resources you provide and the trust you put in the Food Bank, we can adjust how we serve. That's not something any of us take for granted, and we appreciate your support every single day.

With great thanks,



Peter Werbicki, President & CEO  
Food Bank of Central & Eastern North Carolina



## BUILDING COMMUNITY — MEETING THE NEED

We're now many months beyond Hurricane Florence making landfall in North Carolina, but our relief efforts and support of the communities devastated by the storm continue on a daily basis.

For the first time in the Food Bank's nearly 40-year history, we have begun operating our own pantry, with phenomenal support from local partner Bryant's Chapel AME Zion church, in Trenton, North Carolina — located in Jones County.

"One of the ways we can best serve people recovering from these storms is to meet them where they are — and in this case, it's here in Jones County," said Peter Werbicki, President/CEO of the Food Bank. "We don't want to add to their burden or stress by necessitating a long drive or taking time off work to get that needed food."

Jones County was hit incredibly hard by the storm. Many individuals lost their food, supplies, and in some cases, their homes. Our local network of Partner Agency pantries also suffered huge damage, and still have not been able to reopen. For this reason, to ensure that the people in Trenton were getting what they needed to restock and rebuild their lives, the Food Bank opened a disaster relief pantry right in the center of town.

"Right now, we're serving about 250 to 300 families every week," Hannah West, our Outreach Coordinator who covers Jones County, explained. "People are still reeling from the impact of this disaster, and I think that's really reflected in the number of people we're seeing come through every week."

Our ability to continue supporting the cities and towns impacted by Florence and Michael is because of the generous community of donors and partners trusting and believing in our No One Goes Hungry mission. The Food Bank will be in Jones County for as long as people need us, and we will look for other areas to serve those recovering from storms in the way that best meets their needs.



## BOARD OF DIRECTORS

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### CHAIR ELECT

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Institute for Emerging Issues

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**Dan Carrell**, IBM Corporation

**Jill Coleman**, Trade Bridge Properties, LLC

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**Denise Fenwick**, Nationwide Insurance

**Greg Fountain**, Cisco Systems, Inc.

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**Walter Rogers**, Smith Anderson

**Timothy Tripp**, Duke Energy

**Chris Wozencroft**, Credit Suisse

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**George S. York, Jr.**, York Properties

## OUR MISSION

# No One Goes Hungry in Central & Eastern North Carolina

## DENISE BREAKS THE CYCLE OF HUNGER

*Food Bank supporter Denise reflects on growing up food-insecure, and has a message for donors.*

My first experience with hunger was at age three. My parents were in the process of divorcing which created a strain on my mother's mental health. Meal times were not scheduled – if I was hungry, I found something to eat. A lot of times there was nothing, just emptiness. Empty cupboards, empty fridge, empty pantry. Many times, I cried out of anguish, fear, and hunger pains until I fell asleep. Hunger makes a child grow up too quickly.

When my parents' divorce finalized, I went to live with my grandparents. Things were good until my grandfather was forced into retirement. Our electricity got turned off for non-payment. Grandma didn't can or grow food, so no money, no food. When it was a choice of being homeless or hungry, hunger seemed the lesser of two evils. My grandparents would try to distract me from being hungry. I was told tomorrow we'll go shopping. Then I was sent out to play.

By the fourth grade I would worry whether we would have lights, water, a home, or food on a daily basis. Hunger is a nagging physical pain that results in muscle cramps and nausea. My grandmother was resourceful – she could make a loaf of bread last two weeks by cutting each slice in half. Same thing for two packets of hot chocolate. I was lucky to get a half spoon of the hot cocoa mix in a coffee mug of water and a half-slice of bread before bed.

Family members would offer to take us out to eat but Grandma's vanity and pride prevented that from happening. It was always the same thing, "Thank you. We're good. We just ate." I still do not know if she was trying to keep social services at bay, keep up appearances, or thought that no one could see we had it rough. I knew enough back then to know that everyone needs to eat. And if you do not speak up you still have an empty belly. If I wasn't sharing my classmates' meals, I was hiding them in a bag so that I had something for the next day.

I still cook more than two people could eat in one sitting. When my kids came along, I made certain they had meals and snacks. I've received federal benefits before and there's no shame in asking for help. I worked three jobs just so there was food in the house.

In my life so far, I've bought countless meals for complete strangers. All it takes is to hear "I'm hungry." I've fed runaways and the homeless because I could. I've gifted food baskets to neighbors who thought no one knew. I started carrying around cards for food banks and handing them out. If just one person is helped, then it's worth everything. I ask my neighbors, their kids, coworkers – did you eat today? Can you use extra cans of corn, beans, or fruit?

To the donors of the Food Bank – you have my deepest respect for fighting hunger. By bringing attention to this epidemic you inspire others to break their silence, let go of pride, anger, and depression to get the help they need and deserve. You are supporting the mission of the Food Bank: No One Goes Hungry. Somewhere a child is not worried about eating because of you! A man or woman is feeling validated and appreciated, not forgotten and worthless!

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”

# THANKS TO YOUR SUPPORT IN 2018, WE'RE HERE FOR THE LONG HAUL

**68,350,607** lbs. of food distributed

**57,558,406** meals provided

**230,694** volunteer hours

**26,023,980** lbs. of produce

**928** partner agencies

**1,057,333**  
meals provided through our Kids Meals & More programs

**\$2,939,008** FNS benefits generated

**\$5,260,825**  
in economic activity generated by benefits outreach





## COMMUNITY LEADERS TAKING ACTION

### 1 IN 6 SNACKS

*"1 in 6 Snacks believes in the power of giving back. After learning that 1 in 6 people in America do not know where their next meal will come from, we felt compelled to change that statistic. We are grateful and proud to work alongside the Food Bank of Central & Eastern North Carolina, and we cannot wait to see what kind of change our partnership can and will make in the community."*

For every 1 in 6 Snacks branded item you purchase, the company gives a donation to the Food Bank to support our core mission work of providing healthy foods to families in need.

### BANK OF AMERICA CHARITABLE FOUNDATION

*"Bank of America is committed to supporting organizations addressing basic human needs and creating pathways to economic success. The Food Bank of Central & Eastern North Carolina helps families overcome fundamental challenges, achieve stability, and improve their lives. Bank of America's 2018 support of the Food Bank included over \$125,000 as well as more than 100 employee volunteer hours. This organization supports our neighbors, and we are proud to further promote our relationship through the Community Wall in our Capital Boulevard Community Center."* — Kari Stoltz, local president for Bank of America in the Triangle

Bank of America employees volunteer regularly with the Food Bank, inspecting and sorting thousands of pounds of food, assisting with large-scale food drives such as Hunger Relief Day at the NC State Fair, and sponsoring campaigns and fundraising events such as Sort-A-Rama. Through their grant support in 2018, the Food Bank was able to pilot a collaboration with neighboring nonprofit The Green Chair to provide food boxes and other resources to families recovering from homelessness, crisis, or disaster.

### BLUE CROSS AND BLUE SHIELD OF NORTH CAROLINA

*"Having enough nutritious food is essential to good health. But too many people in our state can't get the right kind of food. Increasing access to good food in our communities will go a long way in improving the health of people across North Carolina. Supporting committed nonprofits like the Food Bank of Central & Eastern North Carolina is vital to Blue Cross and Blue Shield of North Carolina's mission to improve the health and well-being of all who live in our state."* — Cheryl Parquet, Director of Community & Diversity Engagement, Blue Cross and Blue Shield of North Carolina

Blue Cross and Blue Shield of North Carolina supports the Food Bank's capacity building efforts in our eastern region as well as a multi-year commitment to support our Community Health & Engagement department's goal of partnering with healthcare providers throughout our service area to provide food and other resources to food insecure patients. We are excited to bring these new "Food as Medicine" programs to North Carolina.

### CAHEC FOUNDATION

*"The CAHEC Foundation focuses on providing wellness and education opportunities to low-income youth residents in our footprint. One of our current wellness initiatives offers nutrition assistance to those in need, and the Food Bank of Central & Eastern North Carolina has played an integral role in this process. We're so thankful to have them as a partner!"* — Stefanie Lee, Community Relations Specialist, CAHEC

The CAHEC Foundation supports the Food Bank's child nutrition programs through sponsorship of our Nourishing Children Initiative, which provides 17 million meals to children throughout our service area.

### CREE | WOLFSPEED

*"At Cree | Wolfspeed, we believe every individual should have a home, enough to eat, and an opportunity to excel. We are committed to delivering on this promise, and we are proud to partner with the Food Bank of Central & Eastern North Carolina to support our community."*

Cree | Wolfspeed has supported the Food Bank's mission that no one goes hungry for over 20 years, helping provide resources for programs, operations, and most recently, disaster relief after Hurricane Florence.

### J.H. WALKER LEGACY FOUNDATION

*"The mission of the J.H. Walker Legacy Foundation is to enrich and improve the quality of life for children and teens in the southeast. I am proud to partner with the Food Bank of Central & Eastern North Carolina in support of their child-focused Weekend Power Pack, Kids Cafe, School Pantry, and Kids Summer Meals programs. The Food Bank's community collaborations and broad reach into 34 counties gives the Walker Legacy Foundation the opportunity to really make an impact on the lives of children and their families living with food insecurity. The Food Bank also maximizes each dollar given to provide thousands of meals, and as a grant maker this is important to me."* — Julie Walker, founder and president of the J.H. Walker Legacy Foundation

J.H. Walker Legacy Foundation underwrites several Food Bank child nutrition programs, most recently Weekend Power Pack and Kids Summer Meals, that provide food to children at risk of hunger across our service area.

### LIVE OAK BANK

*"Live Oak Bank is proud to support the Food Bank in all that it does to stop hunger. The effectiveness of the Food Bank's programs and outreach give residents in our area the nourishment they need. We hope to amplify the work they do through Live Oak's Stop Summer Hunger match."* — Kate Lumpkin, Lender at Live Oak Bank

Live Oak Bank is a long-time corporate partner of the Wilmington Branch. Each summer, the bank sponsors our Stop Summer Hunger campaign, matching your donations made in June and July to help stock our shelves when kids are out of school and family budgets are stretched extra thin.

**“THE FOOD BANK HELPS FAMILIES OVERCOME FUNDAMENTAL CHALLENGES, ACHIEVE STABILITY, AND IMPROVE THEIR LIVES.**

— Kari Stoltz, local president for Bank of America in the Triangle.

## THANKS TO OUR 2018 HUMANITARIAN PARTNERS

ABC11

Food Lion Feeds

John Bone Farms

Mt. Olive Pickle Company

Reser's Fine Foods

US Foods

Butterball

Full House Farms

L&M

PepsiCo Foundation

Smithfield

Walmart

Cisco Systems

Harris Teeter

Lowes Foods

Publix Super Market Charities

Society of St. Andrew

# 2018 FINANCIALS

## 2018 REVENUE

Food Donated	\$ 109,186,879
Contributions	\$ 11,218,738
Campaign Pledges	\$ 726,472
Governmental Awards	\$ 2,543,823
Agency Contributions	\$ 1,919,277
Miscellaneous	\$ 118,826
Goods, Services, and Facilities Contributed In-kind	\$ 216,045
<b>TOTAL</b>	<b>\$ 125,930,060</b>

## 2018 EXPENSES

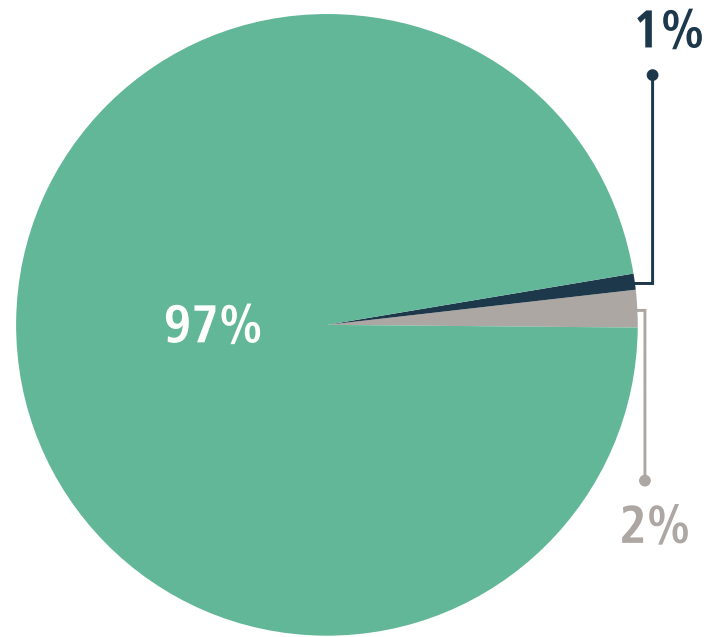
Program Services	\$ 121,531,099	<span style="color: green;">■</span>
Management & General	\$ 1,458,474	<span style="color: darkblue;">■</span>
Fundraising	\$ 2,671,747	<span style="color: brown;">■</span>
<b>TOTAL</b>	<b>\$ 125,661,320</b>	

## 2018 NET ASSETS

Increase in Unrestricted Net Assets	\$ 268,740
Decrease in Temporarily Restricted Net Assets	\$ -1,091,918
Increase/(Decrease) in Net Assets	\$ -823,178
Net Assets at the Beginning of the Year	\$ 20,875,856
Net Assets at the End of the Year	\$ 20,052,678

Year End = June 30, 2018  
Accounting by Elliott Davis

**THIS MEANS THAT  
97¢ OF EVERY \$1  
GOES DIRECTLY  
TO PROGRAMS  
AND SERVICES.**



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**LATER IN MY BUSINESS LIFE, MY WIFE AND I WERE BLESSED WITH SOME SUCCESS, BUT WE HAVE NOT FORGOTTEN WHAT IT WAS LIKE TO BE HUNGRY. WE ARE GLAD TO SUPPORT THE FINE WORK THE FOOD BANK DOES.**

— Food Bank donor J.M.

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**THE FOOD BANK IS EFFICIENT. THE PEOPLE WHO WORK THERE ARE HELD ACCOUNTABLE FOR WHAT THEY DO, AND IT'S RUN WITH A HIGH DEGREE OF INTEGRITY. IT HAS TO BE EFFICIENT GIVEN THE AMOUNT OF FOOD THEY'RE MOVING, COMBINED WITH A MISSION THAT IS ESSENTIAL.**

— Food Bank Volunteer

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**RALEIGH**

1924 Capital Boulevard  
Raleigh, NC 27604  
919.875.0707

**DURHAM**

2700 Angier Avenue  
Durham, NC 27703  
919.956.2513

**GREENVILLE**

1712 Union Street  
Greenville, NC 27834  
252.752.4996

**NEW BERN**

205 South Glenburnie Road  
New Bern, NC 28560  
252.577.1912

**SANDHILLS**

195 Sandy Avenue  
Southern Pines, NC 28387  
910.692.5959

**WILMINGTON**

1314 Marsteller Street  
Wilmington, NC 28401  
910.251.1465

